



## Project Proposal

Name of the Organisation: Key Education Foundation

Project: Enrich Pre-Primary Education in Government Schools

### Project Overview:

#### Focus Area

[As Per Schedule VII of The Companies Act, 2013]

Education

#### Sub-Focus Area

Early Childhood Education

#### Location

Anekal Block, Rural Bengaluru

#### Target Segment

Children in the age group of 3-6 years from rural, low-income families

#### Time-Line

March 2023- April 2023

#### The total number of beneficiaries:

##### The total number of Direct Beneficiary:

- No of Children: 800 | Teachers: 35 | Parents: 800 | Schools: 20 | Location: Anekal block in rural Bengaluru

#### Key Components of the program

Support the education department of Karnataka govt. by bringing reforms in their Early Childhood Education (ECE) program by:

- Setting up model preschool classrooms in 20 government schools as block-level excellence in Early Childhood Education
- Developing a high-quality parent engagement program to complement the govt. curriculum for ECE
- Developing Audio Visual resources mapped to the Chilli Pilli Plus state curriculum to aid in teacher capacity building
- Extending the above resources and models for scale [in partnership with scalable platforms like Diksha app] across the state

#### Cause Alignment

SDG 4.2 | Foundational Literacy and Numeracy Mission India 2022 | National Education Policy ECCE Goal 2030 | NIPUN Bharat Mission

#### Budget:

Year 2023- 24: 10,00,000 INR

#### About the NGO

Key Education Foundation is a not-for-profit company based in Bengaluru that works to ensure quality in Early Childhood Education for children from low-income communities.

section 8 company, with 80G,12AA , Darpan ID and CSR 1 certified organisation.

Registered Address: 295,4th Main Road, Rainbow Drive, Sarjapur Road, Bangalore 560035

Area of Operations: Karnataka and Madhya Pradesh

Operational Since: February 2017

<https://www.keyeducationfoundation.org/>

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# 1. Project Description

## a. The Problem

In India, Government services for Early Childhood are focused mainly on health and nutrition, and given the scale and logistics, the education component is deprioritised. Enrollment in these centres is declining. Data reveals that only 32% of 5-year-olds are in Government centres, and 49% of 5 years old in rural India attend Class 1 without any prior exposure to education. This lack of foundational skills leads to weak performance in Primary years and lack of social-emotional skills, which further aggravates a permanent negative disposition towards learning and later manifests into dropouts.

Research points out that part of elementary school’s “learning crisis” happens even before children enter Std I. This may be because:

- Too many children enter formal schooling before age 6
- Too many children enter formal schooling without exposure to early childhood education and therefore lack readiness for school.
- When children enter school already “behind” or begin to “fall behind” early, it is hard for them to “catch up” later.

The need to lay a strong foundation for children before they enter Grade 1 is a matter of great urgency and importance in India.

## b. The Solution

The National Education Policy(NEP) has put a bold goal of Universal access to quality Pre Primary Education for every child in India by 2030. One of the four pathways to achieve it is to start the Pre-Primary section in Government schools.

Aligned to this, the Karnataka government (SSA) has started Pre-Primary classrooms in 276 government schools and will scale into 1000 such schools in five coming years.

Key Education Foundation has signed an MoU with the government to run 20 such schools in Anekal block for three years. The objectives are defined with a vision to empower the program for these 1000 schools by working closely in these 20 schools and creating a scalable product that can be implemented across the state.

KEF will directly work in these schools and, at the same time work closely with the Samagra Siksha Karnataka team to pilot and innovate best practices and systems, which, once vetted, will be scaled across the state.

## c. Theory of Change

	Input	Output	Outcome	Goal
Equip Schools	: Early Childhood Education kit : Student Curriculum	: Children get access to age-appropriate, play-based curriculum	: Access to age-appropriate, play way learning : Classrooms become student-friendly : Improved interaction between teacher-child	:Public Goods scaled through government systems to more than 50,000 children across the state  :Children are School Ready
Empower Teachers	: Pre Service & Inservice training : One-on-one coaching : Classroom visits and observations : Lesson Plan, Manuals etc	: Teachers are trained to implement play-based learning	: Teachers follow Developmentally Appropriate Practices : Improved knowledge on ECE : Increased motivation and commitment to the role	
Enable Parents	: In school Workshops : At-home worksheets : At home Digital support	: Parents engage in home learning activities	: Increased positive interactions between parent and their children : Increased knowledge of ECE in parents : Improved relationship between parent and school	

**d. Milestones accomplished under the Project in 2021-22:**

1. 96% student enrolment was achieved in Year 1, with 575 children enrolled out of the 600 seats
2. Infrastructure refurbished in 20 schools(20 classrooms) with state-of-the-art Early Childhood learning centres built across these schools
3. 20 community women hired and trained for 100+ hours to become a Professional Early Educator
4. A “Home Learning Program” created and delivered to ensure that children continue to learn during school closures
5. SDMC members, Local Panchayat and families of children invested and regularly updated on the benefits
6. CLAP project, developed and piloted in these 20 schools, will be rolled out as a state-level intervention in Academic Year 2022-23

**e. Milestones achieved under the project in 2022-23:**

1. Increased enrolment to 800 children with 34 classrooms
2. Refurbish and set up 14 more classrooms
3. Increase the number of teachers to 34
4. CLAP launched in 276 schools across Karnataka, with 18,000 parents enrolled on the program
5. Digital teacher training launched for 1000 Pre Primary teachers across Karnataka
6. External evaluation of the program planned in April 2023

**2. Total Budget 2022-23**

Sr.No.	Budget Item	Total Cost (in INR)
1	Classroom Refurbishment	20,00,000
2	Student Teaching Learning Material + Classroom Furniture	16,00,000
3	Classroom Curriculum	3,00,000
4	Marketing and Outreach	80,000
5	Parent and Teacher Training	7,00,000
6	Monitoring and Evaluation of the Program	2,60,000
7	Teacher Salary	43,20,000
8	Helper Salary	12,00,000
<b>Total</b>		<b>1,04,60,000</b>

Amount in Words: One Crore four lakh and sixty thousand Rupees

**Ask from Microgenesis:**

Sr.No.	Budget Item	Total Cost (in INR)
1	Classroom Refurbishment	5,00,000
2	Classroom Furniture	3,00,000
3	Student Teaching Learning Material	2,00,000
<b>Total</b>		<b>10, 00, 000 INR</b>

**Compliance and Documentation to be provided to MicroGenesis:**

Sr. No.	Task	Month
1	Fund acknowledgement report	As soon as the funds are disbursed
2	Fund utilization Certificate	April 2023
3	Annual Impact Report	June 2023
4	Tax-related documentation	May 2023



5	Marketing and PR related collaterals	May 2023
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**Activities planned by Key Education Foundation to Microgenesis throughout the year:**

<b>Sr.No.</b>	<b>Activities</b>	<b>Timeline</b>
1	Volunteering Event	Quarterly
2	Visit the site	Quarterly
3	Output and Outcome related report	Quarterly